



**Centro Latino de Chelsea  
20<sup>th</sup> Anniversary Gala Dinner & Auction  
May 15, 2009**

**Giving Opportunities**

**Host Committee:** Sponsorships at every level include recognition as a host member in the program book and invitation, and acknowledgement on Centro Latino's website and in *Novedades* newsletter.

- Lider \$20,000** – Corporate banner at event, special recognition award at event, executive participation and marketing opportunity at event through Gala PR film clip and Gala PPT, back cover ad placement, premier name and logo placement in all printed materials, lead story in *Novedades* newsletter, participation in all press & media opportunities, 10 event tickets.
- Padrino \$10,000** – Public acknowledgement at event, full page greeting ad in premium location, executive participation in Gala PR film clip and Gala PPT, 10 event tickets.
- Compadre \$5,000** – Full page greeting ad; 5 event tickets.
- Hermano \$2,500** – Full page greeting ad; 2 event tickets.
- Amigo \$1,000** – Half-page greeting ad; 2 event tickets.

**Program Book Greetings**

- Half Page**                    **\$500**
- Quarter Page**               **\$250**
- Business Card**             **\$100**
- Listing**                        **\$50**

**Auction Item Donation**

We welcome all items (including gift certificates, memorabilia, services). Please contact Betty at 617-884-3238 if you would like to donate or if you have questions.

**Tickets: \_\_\_\_\_ @ \$50 each**

Name: _____	Business name: _____
Address: _____	
Phone: _____	Email: _____
Total: \$ _____	
<input type="checkbox"/> I have enclosed a check payable to Centro Latino de Chelsea	
<input type="checkbox"/> Check will be ready on: _____	
<input type="checkbox"/> I would like to pay by credit card (circle one):      VISA                    Mastercard	
Name on card: _____	Signature: _____
Card Number: _____	Expiration date: _____

Program Book greetings due by **April 15, 2009**.

Please send in .jpg or .pdf format to [bking@centrolatino.org](mailto:bking@centrolatino.org), or mail camera ready copy to address above.

